

Schedule at a Glance

HFMA Northern California Spring Conference

April 12 - 14, 2017

Sheraton Grand Hotel, Sacramento, CA

Wednesday, April 12, 2017

6:00 - 6:30 pm	PEAK Pre-Conference Workshop Registration PEAK Pre-Conference Workshop
6:30 - 9:00 pm	* Guided Networking Activity * Speed Networking * Jeopardy - Healthcare Edition

Thursday, April 13, 2017

7:15 - 8:15 am	Registration and Continental Breakfast
8:00 - 9:15 am	Keynote Address: Mary Mirabelli, HFMA National Chairperson
9:15 - 9:45 am	Break in Exhibit Room
9:45 - 11:15 am	Education Sessions
11:20 am - 12:20 pm	Education Sessions
12:20 - 1:20 pm	Lunch in Exhibit Room
1:20 - 3:00 pm	Education Sessions
3:00 - 3:30 pm	Break in Exhibit Room
3:30 - 5:00 pm	Education Sessions
5:00 - 6:30 pm	Cocktail Reception and Networking
6:30 - 9:30 pm	Healthcare All Stars: Tailgate-themed Dinner Event (included in your full conference registration)

Friday, April 14, 2017

7:15 - 8:15 am	Registration and Continental Breakfast
8:15 - 9:30 am	Keynote Address: Mindful Communication
9:30 - 10:00 am	Break in Exhibit Room
10:00 - 11:00 am	Education Sessions
11:05 - 12:10 pm	Education Sessions

2017 HFMA NORTHERN CALIFORNIA SPRING CONFERENCE

BREAKOUT SESSIONS - THURSDAY, APRIL 13, 2017

Education Track	9:45 am - 11:15 am	11:20 am - 12:20 pm	1:20 - 3:00 pm	3:30 - 5:00 pm
ACHE Innovation	Disruptive Innovation in Healthcare Delivery	Revination - The Revenue Cycle Performance Initiative	Mindful Leadership: Leading with Heart and Mind for Healthcare Leaders	Building an Effective and Innovative Revenue Cycle Education / Training Program
Back to Basics Workshop	Revenue Cycle 101 Module 1: Patient Access and Pre-Services	Revenue Cycle 101 Module 2: Clinical and Technical Departments	Revenue Cycle 101 Module 3: Billing and Collections	Revenue Cycle 101 Module 4: Key Performance Indicators
Certification PEAK Workshops	Becoming a Certified Healthcare Financial Professional (CHFP): What is it, How Tough is it, and What's in it for Me?	LEAN: Operationalizing A3 Thinking	LEAN: Critical Lean Tools for Effective Process Change	LEAN: Value Stream Mapping - Present & Future State Understanding
Legislative/Compliance Technology	Hot Compliance Risks in HIM Coding	Super Powers: AI, IoT and VR in Healthcare	A Second Look at Revenue Recovery Compliance with PACT	Analytics: Moving Hospitals Forward in the World of Value Based Care and Increasing Cost Pressure
Reimbursement/Contracting Finance/Business Analytics	How to Prepare for the Future of Risk-Based Contracting	Efficient Health Information Governance and CDI: Benefits Realization Under MACRA	The Future of the Affordable Care Act under the Trump Administration	Managing Bundle Payments Reimbursement Optimization 2017 & Beyond
Revenue Cycle	Becoming a Champion Organization	The Art of the Contract Language - How Words Affect Revenue	Evolving Revenue Cycle Management to Address Value-Based Care	Aligning Your Organization to Deliver a Patient Centered Revenue Cycle

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BREAKOUT SESSIONS - FRIDAY, APRIL 14, 2017

Education Track	10:00 - 11:00 am	11:05 am - 12:10 pm
Finance/Business Analytics	Accounting Update	Medi-Cal Update, including proposition 52 Medi-Cal Funding Program
Legislative/Compliance	Compliance Program Effectiveness - CFO Insights	Stolen Healthcare records: Cybercrime's fastest growing market
PEAK Workshops	Financial Strategies for Creating Wealth for Retirement, Today and Beyond	Time Management of Your Assigned Projects and Assignments (Deliverables)
Rural Health Revenue Cycle	Addressing Healthcare Gaps in Rural Communities	Transformation of a Healthcare Institution - Alameda Health System