

# API STUDIO

Connect, Unlock,  
Plug-&-Play

OAuth

JSON

XML

FHIR

CSS

CSS

HL7

7th Annual Innovation Conference & Showcase

JUNE 13, 2019 | SAN JOSE, CA

International Technological University, San Jose CA

## FEATURED SPEAKERS



**Grahame Grieve**  
FHIR Product Director  
HL7 International



**Shannon Sartin**  
Executive Director, U.S. Digital Service  
HHS



**Steve Posnack**  
Executive Director, Office of Technology  
ONC



**Josh Mandel**  
Chief Architect, Microsoft Healthcare &  
Chief Architect, SMART Health IT



**Aashima Gupta**  
Director, Global Healthcare Solutions  
Google Cloud



**Ed Martin**  
Director of Technology  
UCSF Center for Digital Health Innovation



**Michael Palantoni**  
Executive Director, Platform Strategy and  
Operations, athenahealth



**Lindsey Kramer**  
Associate Manager  
Allscripts Developer Program, Allscripts



**Matt Humphrey**  
Solutions Architect  
Sansoro Health



**Mike Gleichman**  
Director of Platform Services  
More Disruption Please, athenahealth



**Kurt Ericson**  
Product Manager  
Google



**Ricky Sahu**  
CEO and Co-founder  
1upHealth

...and more!

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# API STUDIO

Connect, Unlock,  
Plug-&-Play



## A GATHERING OF LEADING...

- Developers, Engineers, and Architects
- Entrepreneurs and Startups
- Product Managers and Platform Leaders
- Innovators and Tech enthusiasts

The digital revolution spawned by consumer apps is taking off in healthcare. And the need to make health data accessible, useful, and friendly to patients and clinicians has become a national priority.

We're bringing the best developers and innovators across vendors, entrepreneurs, and health organizations in Northern California and beyond to **API Studio**. This is an opportunity to collaborate and see how health tech's brightest minds and best innovators build their APIs. You'll take away the tools and tactics needed to succeed in the app economy. And you'll be better positioned than ever to drive high-value interactions for patients and partners.

## COME INNOVATE IN THE OPEN.

Let's Connect, Unlock, and Plug & Play!

June 13, 2019 | 9 AM - 6 PM | San Jose, CA

HL7

HL7

XML

CDA

FHIR

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FHIR

7th Annual Innovation Conference &amp; Showcase

# SESSIONS AT A GLANCE

**JUNE 13<sup>TH</sup>, 2019**

## KEYNOTE SPEAKER

**9:00 AM - 9:40 AM**

### A Call to Action: Come, Innovate in the Open!

Healthcare needs your creativity—and the industry's shift towards open datasets and APIs is your perfect playground. Allow us to make the case for why serving this market will put your talents to highest and best use and show you the business model that will reward you for the effort.

## RAPID FHIR DEMOS

**9:40 AM - 10:00 AM**

### Putting Patients at the Center of APIs

Making health data useful to patients is a national priority. Get a glimpse of the most promising technologies primed to rapidly advance the ability for consumers and their authorized caregivers to easily get, use, and share digital health information when, where, and how they want it.

## STATE OF THE INDUSTRY

**10:00 AM - 10:45 AM**

### The History Of the Future of Healthcare APIs

Dive into the evolution and the latest on what's speeding up the healthcare API economy. Takeaway a state of the industry update and preview promising efforts from leaders helping point the way forward.

## BREAK: COFFEE AND CODE

## CASE STUDIES

**11:00 AM - 11:45 AM**

### FHIR in Action: The Burning Sensation Means it's Working!

Hear about how leading healthcare provider organizations are playing with FHIR to ignite patient engagement and to develop innovative products and services that improve care and boost workflow efficiency.

## PRO TALKS

**11:45 AM - 12:30 PM**

### Unlocking EHRs with APIs and App Stores

Join leading EHRs as they showcase their latest APIs, app stores, and collaboration models. Learn about the different developer programs and their business models and understand how you can partner with these organizations as an innovator.

## NETWORKING LUNCH

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# SESSIONS AT A GLANCE

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## WORKSHOPS

1:30 PM - 2:15 PM

### If You Build It, They Will Come!

Roll up your sleeves and join specially designed hands-on workshops that'll give you a deeper technical understanding of developer tools and API libraries for seamless platform integrations. You'll hear from expert engineers and enjoy interactive white boarding demos.



More Disruption Please!



Hello Emissary. Goodbye data silos!

## TECH SHOWCASE

2:15 PM - 3:15 PM

### New Frontiers in the API Revolution

How do you build a technical foundation of engaging interfaces to drive high-value interactions between different applications and partners? We won't tell you, we'll show you! Get up close with cutting-edge developer tools and resources that tech giants are bringing to healthcare.

## BREAK: COFFEE AND CODE

Sponsored by:



## STARTUP STORIES

3:40 PM - 4:20 PM

### Flicker or Bonfire? FHIR-ing up your big healthcare innovation

Hear from leading startups on their unique approaches to using API-based technologies in novel, imaginative ways to solve some of healthcare's greatest challenges. Get practical advice to build, grow, and succeed in the platform economy.

## KEYNOTE

4:20 PM - 5:00 PM

### Putting Your Best "Hello World" Forward

Facebook, Amazon, Netflix, and Google have exploited the ubiquity of APIs to upend industries, business models, and create impact. See how you can take a page from their playbook to drive new models of care and delivery that fully harness the cloud and APIs to transform healthcare.

## NETWORKING RECEPTION: APIs AND IPAs

We'll be putting your two favorite things together: Code and Cold Brews!

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