

Sponsorship Program Features	Diamond \$5,000	Elite \$3,000	Elite Host \$TBD	Premier \$2,500	Partner \$1,500	Panel/ Keynote Speaker \$1,000	Meetup \$500	Raffle \$300(plus a raffle prize \$75 value)
1 complimentary admission for a "Customer" at all educational events	X	X	X					
1 complimentary admission for a "Customer" at 2 educational events				X				
1 complimentary admission for a "Customer" at 1 educational event					X			
1 complimentary admission to the sponsored educational event						X	X	X
2 complimentary admissions to the sponsored educational events		X	X	X	X			
4 complimentary admissions to all chapter educational events and socials during the year	X							
Logo featured in our quarterly newsletter	X	X	X	X	X			
Logo on all programs during the year	X	X	X	X				
Logo on sponsored program materials	X	X	X	X	X	X		
Logo recognition on NorCal HIMSS web site throughout the year	X	X	X	X	X			
Priority sponsor table at 1 educational event					X			
Priority sponsor table at 2 educational events				X				
Priority sponsor table at 3 educational events	X	X	X					
Sponsor recognition at sponsored event	X	X	X	X	X	X	X	X
Sponsor recognition at the chapter social during the HIMSS Annual Conference	X	X	X	X				
Sponsor recognition and table tents at our 2 annual socials	X							
Annual Sponsorship "Thank You " article in 2Q Newsletter	X	X	X	X	X	X		
Speaking opportunity at the hosted event *see details of sponsor level for specifics	X		X			X	X	
Newsletter Features	Level 1	Level 2	Level 3					
Front page 150 word sponsor ad		X						
Full page 500 word sponsor ad	X							
Sponsor highlight corner			X					
Logo	X	X	X					

*note: Only one sponsor at levels 1 and 2 per newsletter max of 4/year